



SCIENCE COMMUNICATION TRACK

The **Science Communication Track** is the public voice of Monterey Bay Aquarium teens! This program emphasizes how to communicate scientific concepts and ideas to your audience. In this track, you'll have the opportunity to:

- create multimedia products to engage teens in positive, conservation-focused conversations.
- receive training and mentorship in marketing, social media, multimedia creation, and conservation behavior change.
- get first-hand experience publicly representing a large science and conservation institution to other teens through social media platforms.
- earn community service or volunteer hours.
- form lifelong relationships with like-minded teens and Aquarium staff.

Please make sure the dates below work with your school, activities, and personal schedule. Each day will be eight hours or less.

IMPORTANT DATES

Mandatory Training	June 8-12, 2026 Monday-Thursday, 9 a.m.-4 p.m. and Friday, 1-8 p.m. Attending each full day of training is required to participate in the program and provide you with the tools to succeed.
Volunteer Shifts	June 18-July 31, 2026 Thursdays and Fridays, 9 a.m.-4 p.m.
Field Trips	June 17-July 22, 2026, Wednesdays, times TBA
End of Summer Celebration & Overnight in the Aquarium	Friday, July 31-Saturday, August 1, 2026

ESSENTIAL JOB FUNCTIONS

Create and distribute multimedia products via social media to engage teens worldwide in conservation campaigns related to the Monterey Bay Aquarium Conservation Initiatives. Students will have the option to also practice science communication skills through presentations, written communications, and podcasts.

RESPONSIBILITIES

- Co-creating conservation marketing campaigns for teens
- Creating original multimedia products, including videos, memes, infographics, and images
- Engaging teens in ongoing, positive, conservation-focused conversations through social media sites
- Creating other forms of science communication media, such as newsletters, articles, or podcasts
- Maintaining a regular, professional presence on social media that reflects the Monterey Bay Aquarium brand

REQUIRED QUALIFICATIONS/SKILLS

- Mature work habits (punctuality, open communication)
- Task- and detail-oriented
- Able to work both as a team member and independently with minimal supervision
- Social media experience or access is not required to participate.

PREFERRED QUALIFICATIONS/SKILLS

- Experience with social media websites, specifically Instagram, TikTok, and YouTube
- Experience with multimedia content creation (videos, images, memes, podcasts etc.)
- Strong writing and/or proofreading skills

TYPICAL PHYSICAL DEMANDS

- Safely operate all media creation equipment associated with program delivery, development, and maintenance
- Access, view, and read social media websites and multimedia components

EQUIPMENT

- Cameras and laptops welcome; will be provided if needed